kotak

Investment Banking

March 7, 2019

The Secretary
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai – 400 001

The Secretary
The National Stock Exchange of India Limited
Exchange Plaza
Plot no. C/1, G Block
Bandra-Kurla Complex
Bandra (E)
Mumbai - 400 051

Re: Letter of offer ("Letter of Offer" or "LoF") to the public shareholders of Next Mediaworks Limited ("Target Company") with respect to the proposed open offer ("Offer" / "Open Offer") for acquisition of up to 1,73,92,157 fully paid-up equity shares of face value of INR 10 (Indian Rupees ten only) each representing 26% of the fully diluted voting equity share capital from the public shareholders of the Target Company

Dear Sirs,

Please find enclosed the letter of offer (LoF) for the captioned Open Offer.

Kindly take the above information on your records, and confirm receipt of the same.

Yours sincerely,

For **Kotak Mahindra Capital Company Limited**

Amit Joshi

Encl.: As above

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